

M E D I A R E L E A S E

Creative Kids Exhibition

Waste to Art Regional Exhibition
Winners announced: 6pm, 24th October, 2008
Macleay Valley Community Art Gallery, Gladstone.

Media are invited to be present at the judging and announcement of the winners and to cover this spectacular art exhibition with a twist.

Make a date in your diary for 6pm, Friday October 24th, to witness the announcement of the *Waste to Art Regional Exhibition* winners! With over 85 artworks from 8 different local schools on display, plus over \$5,000 in cash prizes to be won, this is an important community event not to be missed.

Many of us discard old clothes, furniture, containers and paper products without another thought. But to school groups and community members living on the Mid North Coast of NSW, these aren't useless waste materials but fantastic finds which they use to create magnificent artworks for the MIDWASTE Regional Waste to Art Exhibition!

MIDWASTE, one of eight groups that comprise **RENEW NSW** (the voluntary waste management initiative focussed on improving waste management in rural and regional NSW), is encouraging the local schools to embrace the reuse, reduce and recycle theme and delve into their imaginations to create a fascinating and spectacular work of art entirely out of waste!

With the competition now in its second year the exhibition continues to grow with an increasing amount of artworks entered, each more magnificent than the last. This increase in entrants' shows that the concept touches something within the community as they acknowledge that Reuse, Reduce and Recycle is an important message. The exhibition showcases artworks from local schools in the categories of E-Waste, Paper Product, and Mixed Media. The exhibition will be open from Friday 26th September at the Macleay Valley Community Art Gallery, Gladstone.

2007 MIDWASTE Waste to Art competition winners.



"The Kookaburra"



"Roocycled – It's a million dollar industry"

OVERALL WINNER - Kempsey High School

"The competition aims to raise awareness in the community that waste is a resource, and these artworks showcase some amazing examples of this in creative and fun ways" said Owen Moon, Waste Co-ordinator.

SPECIAL AWARD - Millbank School

For further information on RENEW NSW please visit www.renewnsw.com.au
Interviews are available with – Owen Moon, Waste Co-ordinator, (02) 6566 3200

If you would like to attend this event or for further information, images or interviews,

please contact Lisa-Shae Butler at Niche Marketing Group on (02) 9331 6662 or via lisab@nichegroup.com.au

