

19<sup>th</sup> March, 2007

## M E D I A   A L E R T

### **State-wide voluntary waste management organisation convenes in Tamworth for 2007 initiatives**

Waste is a national issue, although the spotlight on waste management is usually focussed upon our capital cities. However, regardless of whether you live in the city or country, each year every one of us on average generates 1000kg of industrial, commercial and domestic waste!

In order to prevent this enormous amount of waste ending up as landfill, a state-wide voluntary group known as **RENEW NSW** (formerly The Regional Waste Forum) has come together to do just this, through new and innovative methods of renewing 'rubbish' across rural and regional NSW.

Supported by the NSW Department of Environment and Climate Change, **RENEW NSW** consists of 8 regional waste management organisations who represent 100 local councils across NSW and over 1.2 million residents.

With a focus on public education, resource recovery and landfill rationalisation through programs such as 'Waste to Art' competitions, Public Event Waste Management strategies and joint contracts with industry leaders, **RENEW NSW** actively achieves results and sets ecologically sustainable benchmarks for industry and government.

**WHAT:** *The 15 regional representatives from the organisations that comprise RENEW NSW will convene for the first forum of 2007 to discuss developments and initiatives for the coming year.*

**WHERE:** *Country Comfort Tamworth Towers Motor Inn - Oxley B Conference Room (Cnr Ebsworth & Bridge Street, Tamworth)*

**WHEN:** 22<sup>nd</sup> – 23<sup>rd</sup> March, 2007

***Interview and photo opportunities available between 10:00am – 1:30pm on Thursday, 22<sup>nd</sup> March. To arrange an appointment or for further information, please contact Trease at Niche Product Marketing on (02) 9331 6662 or via [trease@nichepm.com.au](mailto:trease@nichepm.com.au), or Kate Newlan on the day via 0428 219 410.***