



REGIONAL NETWORKS FOR EFFECTIVE WASTE MANAGEMENT

RENEWNSW

Turning waste into resource.

***** **MEDIA ALERT** *****

WASTE TO ART REGIONAL EXHIBITION
Monday 23rd July – Friday 3rd August
Crossing Theatre, Narrabri

The finalists from the New England and North West NSW Waste to Art exhibition will compete in the Regional Waste to Art competition at the Crossing Theatre, Narrabri from 23rd July – 3rd August.

Media are invited to attend this event and cover this beautiful art exhibition with a twist.

One of the most innovative and effective waste management programs of today is the Waste to Art Design Competition. Unlike any others, this exhibition showcases creative artworks made solely from re-used & recyclable waste materials, i.e. turns rubbish into art!

Conducted by the Northern Inland Regional Waste group (NIRW), one of eight member groups that comprise RENEW NSW (the voluntary waste management initiative focussed on improving waste management in rural and regional NSW), this competition encourages schools, community groups and individuals from all walks of life to take up the challenge and create a 'new life' for materials that would otherwise have been thrown away and considered useless.

RENEW NSW mantra is to reduce landfill. So instead of this waste ending up at the local 'tip', these waste materials are transformed into fantastic works of art!

With 2007 its 7th year running, the NIRW Waste to Art Competition continues to generate force spanning across 8 local council areas, including: Glen Innes Severn Council, Gunnedah Shire Council, Guyra Shire Council, Gwydir Shire Council, Liverpool Plains Shire Council, Moree Plains Shire Council, Narrabri Shire Council & Tamworth Regional Council.

Prior to the Regional exhibition, each participating member council holds local competitions within their areas, offering 3 main categories, namely, a Primary School, Secondary School and an Open/Community section. Both the local and Regional competitions challenge and stimulate the imagination, encouraging posters, painting, collages, sculptures, mixed media creations, functional art and even wearable artworks!



The 2007 Regional Exhibition, to be hosted by Narrabri Shire council from 23rd July – 3rd August at the Crossing Theatre, will include over 40 winning artworks from across the 8 council areas. “The Regional Competition is an opportunity to showcase the very best artworks that capture the ‘reduce, reuse and recycle’ message within the region’s schools and wider community”, said Kate Newlan, Program Coordinator for the Northern Inland Regional Waste group.

And thanks to the sponsors of the Regional Competition, Smorgon Steel Recycling, a fantastic prize pool is also on offer to the winning entrants, to reward the effort and creativity that has gone into turning a whole lot of junk into beautiful and eye-catching art!

Winners from the Tamworth Regional Council Local Comp:



‘Flying Foxes’

Winner - Primary School 3D category

The students have recycled juice bottles, light bulbs, old newspapers, scraps of cardboard and buttons to create these bats at roost



‘Heart of a Warrior’

Winner – Open/Community Section – 3D

60cm tall metal sculpture made from scraped car parts, spoons, forks and wiring. Sand blasted warrior painted with acrylic.

ENDS

If you would like to attend this event or for further information, images or interviews, please contact Lyndelle at Niche Product Marketing on (02) 9331 6662 or via lyndelle@nichepm.com.au